

# January 2017 marks the 40<sup>th</sup> Anniversary of Davit Master Boat Lifts.



We are grateful to our customers, dealers, vendors and employees who have helped us to grow and improve our services and products for these past 40 years. Your encouragement, challenges and feedbacks have pushed us to grow and improve vigorously.

My parents, Bill & Marilyn Thomas, established Davit Master Corporation and began manufacturing boat lifts in January of 1977. Bill's extensive background in engineering and manufacturing management coupled with

Marilyn's topnotch accounting and office management skills got Davit Master off to a strong start manufacturing and distributing Boat Davits, Boat Lifts, Boat Ramp Winches and more. They worked diligently to hire and train great employees, to upgrade the facility, improve product quality, streamline manufacturing, and design new products. They wanted Davit Master to be the best in the industry and established the Company Core Values of: QUALITY, INNOVATION, and INTEGRITY.

Through the years we have consistently raised the bar for innovative design improvements, quality products and outstanding performance. Today, Davit Master continues to design and produce the Best Boat Lifts in America. I am very blessed to serve as the President of Davit Master for the past 15 years. I am thankful for my parents who encouraged me to take the helm of Davit Master.

Davit Master's success story remains incomplete without the support of our customers, dealers, vendors and the skilled employees we're proud to call family. Not only have you made us a part of your lives but also helped us reach out to the world. You have spread our reputation faster and in a better way than any other promotional means could.

Thank You,

*Cheryl Thomas DeAbreau*

**President, Davit Master**